

**BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001**

RECEIVED
Feb 5 2 35 PM '98

POSTAL RATE AND FEE CHANGES, 1997


DOCKET NO. R97-1

**RESPONSES OF MAGAZINE PUBLISHERS OF AMERICA WITNESS
LITTLE TO INTERROGATORIES OF UNITED STATES POSTAL SERVICE
(USPS/MPA-T1-1-34)**

(February 5, 1998)

Pursuant to the Commission's Rules of Practice, Magazine Publishers of America hereby submits the attached responses to interrogatories propounded by USPS to witness Little (USPS/MPA-T1-1-34). Objections were filed on February 2, 1998. MPA counsel and Postal Service counsel have been engaged in constructive discussions regarding these interrogatories and the responses. Counsel have agreed that, where indicated, supplementary responses will be provided when information becomes available.

Respectfully submitted,



James R. Cregan
Counsel
Magazine Publishers of America
Suite 610
1211 Connecticut Avenue, N.W.
Washington, D.C. 20036
(202) 296-7277

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-T1-1. For each year fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide a list of publications published by Meredith Corporation Publishing Group and mailed at second-class regular or periodical regular rates.

Response:

A chart containing this information is attached hereto and designated "Response to USPS/MPA-T1-1".

MEREDITH CORPORATION												
PUBLICATIONS MAILED SECOND CLASS												
BY FISCAL YEAR												
	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
<i>"X" denotes years Publication produced</i>												
AMERICAN PATCHWORK & QUILTING (4)								X	X	X	X	X
BETTER HOMES AND GARDENS (1)	X	X	X	X	X	X	X	X	X	X	X	X
COUNTRY AMERICA (4)				X	X	X	X	X	X	X	X	X
COUNTRY GARDENS (5)									X	X	X	X
COUNTRY HOME (4)	X	X	X	X	X	X	X	X	X	X	X	X
CRAFT & WEAR (4)								X	X	X		
CRAFTING FOR PROFIT (1)									X			
CRAFTS SHOWCASE (5)												X
CRAYOLA KIDS (4)									X	X	X	X
CROSS STITCH & NEEDLEWORK (4)		X	X	X	X	X	X	X	X	X	X	X
DECORATIVE WOODCRAFTS (4)						X	X	X	X	X	X	X
DECORATING (5)										X	X	X
DO IT YOURSELF (5)									X	X	X	X
FAMILY MONEY (5)												X
FLORAL & NATURE CRAFTS (4)									X	X	X	X
GARDEN, DECK & LANDSCAPE (5)												X
GOLF FOR WOMEN (4)					X	X	X	X	X	X	X	X
home garden (4)										X	X	
LADIES' HOME JOURNAL (1)	X	X	X	X	X	X	X	X	X	X	X	X
METROPOLITAN HOME (1)	X	X	X	X	X	X	X					
MIDWEST LIVING (4)		X	X	X	X	X	X	X	X	X	X	X
RENOVATION STYLE (5)												X
SAIL (1)	X	X	X	X								
SUCCESSFUL FARMING (1)	X	X	X	X	X	X	X	X	X	X	X	X
TRADITIONAL HOME (4)				X	X	X	X	X	X	X	X	X
WEEKEND WOODWORKING PROJECTS (4)			X	X	X	X	X	X	X	X		
WOOD (3)	X	X	X	X	X	X	X	X	X	X	X	X
Frequency:	Second Class Pending:											
(1) Twelve issues	Family Money											
(2) Ten issues	Garden, Deck & Landscape											
(3) Nine issues	Renovation Style											
(4) Six issues												
(5) Four issues												

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-2. For each fiscal year (or calendar year if -fiscal year is unavailable) from 1986 to present, please for each publication listed in response to interrogatory number 1 the following information:

- (a) The number of issues mailed.
- (b) The average number of editions (versions) per issue.
- (c) An indication of the kind or type of each version.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-3. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the total volumes mailed at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1.

USPS/MPA-TI-4. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular required presort rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-T1-4. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular required presort rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-T1-5. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular 3-digit city/5-digit presort rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-6. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular carrier route presort rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-7. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular destination delivery office discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-8. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular destination SCF discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-9. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular high density discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-10. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular saturation discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-I. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the required presort volumes mailed at second class regular or periodical regular prebarcoded letter size discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-12. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular prebarcoded flat size discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-13. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the 3-digit city/5-digit volumes mailed at second class regular or periodical regular prebarcoded 3-digit letter size discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-14. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the 3-digit city/5-digit volumes mailed at second class regular or periodical regular prebarcoded 5-digit letter size discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-15. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the 3-digit city/5-digit volumes mailed at second class regular or periodical regular prebarcoded flat size discount rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-16. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volume, total weight and advertising weight mailed at second-class regular or periodical regular rates for zones 1&2 for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-17. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volume, total weight and advertising weight mailed at second-class regular or periodical regular rates for zone 3 for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-18. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volume, total weight and advertising weight mailed at second-class regular or periodical regular rates for zone 4 for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-19. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volume, total weight and advertising weight mailed at second-class regular or periodical regular rates for zone 5 for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-20. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volume, total weight and advertising weight mailed at second-class regular or periodical regular rates for zone 6 for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-21. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volume, total weight and advertising weight mailed at second-class regular or periodical regular rates for zone 7 for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-T1-22. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volume, total weight and advertising weight mailed at second-class regular or periodical regular rates for zone 8 for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-23. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the average percentage of nonadvertising content mailed at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing mailing information for the period 1994-1997. That information is provided by individual title, and in summary form, in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-2-23".

**Magazine Publishers of America Witness Christopher Little
Responses to USPS/MPA-T1-2-23**

**[Consisting of 2 pages (i and ii) of summary information
and 21 pages of individual title information.]**

[All volume figures are annual copies in thousands.]

Meredith Corporation 2nd Class Postage Zone and Presort Summary

Includes all titles.					
		<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>
Distribution By Zone					
	SCF	89,145	90,783	101,505	114,252
	1 & 2	16,534	17,054	17,599	15,877
	3	13,328	14,124	11,799	8,669
	4	16,101	18,038	13,948	11,325
	5	19,918	19,407	16,232	14,951
	6	6,395	5,617	5,231	4,966
	7	6,063	5,958	5,049	4,718
	8	<u>1,481</u>	<u>2,333</u>	<u>2,026</u>	<u>1,948</u>
	Total	168,965	173,314	173,389	176,706
					-
Level Of Presort					
	A Non-Barcode	9,683	10,851	6,354	5,479
	A Barcode	3,675	4,272	7,784	12,910
	B Non-Barcode	12,816	19,052	11,404	9,511
	B Barcode	25,749	25,704	32,141	33,901
	C	<u>117,043</u>	<u>113,435</u>	<u>115,706</u>	<u>114,905</u>
	Total	168,965	173,314	173,389	176,706

Meredith Corporation 2nd Class Postage Zone and Presort Summary

Only Includes titles with 4 years of history.					
		<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>
Distribution By Zone					
	SCF	89,145	90,783	101,505	114,179
	1 & 2	16,534	17,054	17,598	15,852
	3	13,328	14,122	11,791	8,608
	4	16,101	18,035	13,935	11,203
	5	19,918	19,400	16,196	14,583
	6	6,395	5,614	5,214	4,871
	7	6,063	5,956	5,039	4,630
	8	<u>1,481</u>	<u>2,333</u>	<u>2,025</u>	<u>1,930</u>
	Total	168,965	173,297	173,303	175,856
Level Of Presort					
	A Non-Barcode	9,683	10,850	6,351	5,337
	A Barcode	3,675	4,259	7,731	12,659
	B Non-Barcode	12,816	19,052	11,403	9,449
	B Barcode	25,749	25,701	32,112	33,569
	C	<u>117,043</u>	<u>113,435</u>	<u>115,706</u>	<u>114,842</u>
	Total	168,965	173,297	173,303	175,856

Meredith Corporation Postage Statistics

	Better Homes and Gardens			
	1994	1995	1996	1997
Frequency/Issues	12	12	12	12
Distribution By Zone				
SCF	58,800	59,737	63,558	65,789
1 & 2	4,800	5,051	6,165	6,603
3	3,120	3,343	3,366	3,319
4	2,760	2,749	2,616	2,729
5	4,560	3,944	3,993	4,402
6	1,800	2,065	2,208	2,448
7	1,200	1,207	1,221	1,293
8	600	579	564	533
Total	77,640	78,675	83,691	87,116
Level Of Presort				
A Non-Barcode	2,065	2,646	1,983	2,251
A Barcode	311	339	1,605	2,756
B Non-Barcode	4,395	9,047	5,708	5,658
B Barcode	5,901	4,488	8,569	9,203
C	64,968	62,155	65,826	67,248
Total	77,640	78,675	83,691	87,116
Editorial Percentage	43%	42%	43%	42%
Average Copy Weight	0.7000	0.7666	0.8072	0.8552
Average Number of Editions	123	120	120	125
Type of Editions	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

	Midwest Living			
	1994	1995	1996	1997
Frequency/Issues	6	6	6	6
Distribution By Zone				
SCF	102	90	99	2,379
1 & 2	360	451	374	239
3	1,860	1,930	1,929	829
4	1,680	1,766	1,770	760
5	300	300	287	189
6	108	85	87	76
7	78	65	54	52
8	6	6	7	5
Total	4,494	4,693	4,607	4,529
Level Of Presort				
A Non-Barcode	435	564	209	216
A Barcode	225	128	441	470
B Non-Barcode	325	1,143	472	497
B Barcode	809	494	1,692	1,020
C	2,700	2,364	1,793	2,326
Total	4,494	4,693	4,607	4,529
Editorial Percentage	48%	47%	46%	47%
Average Copy Weight	0.7000	0.7750	0.7583	0.8956
Average Number of Editions	N/A	6	9	7
Type of Editions	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		Country Gardens			
		1994	1995	1996	1997
Frequency/Issues		4	4	4	4
Distribution By Zone					
	SCF	-	2	3	7
	1 & 2	12	15	21	38
	3	20	27	36	111
	4	28	43	60	202
	5	52	83	117	361
	6	8	9	15	103
	7	24	36	45	130
	8	8	8	12	18
	Total	152	223	309	970
Level Of Presort					
	A Non-Barcode	37	67	55	143
	A Barcode	23	30	35	196
	B Non-Barcode	3	17	11	65
	B Barcode	49	76	132	407
	C	40	33	76	159
	Total	152	223	309	970
Editorial Percentage		65%	64%	69%	68%
Average Copy Weight		N/A	0.6360	0.6314	0.6371
Average Number of Editions		1	1	1	1
Type of Editions		Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

	Floral & Nature CRAFTS			
	1994	1995	1996	1997
Frequency/Issues	6	6	6	6
Distribution By Zone				
SCF	6	11	9	6
1 & 2	48	66	49	34
3	84	122	93	65
4	168	235	178	125
5	300	425	310	214
6	66	96	70	48
7	138	196	141	95
8	30	48	35	25
Total	840	1,199	885	612
Level Of Presort				
A Non-Barcode	96	218	269	46
A Barcode	84	102	80	240
B Non-Barcode	50	107	116	12
B Barcode	370	525	241	206
C	240	247	179	108
Total	840	1,199	885	612
Editorial Percentage	86%	85%	88%	87%
Average Copy Weight	0.2800	0.2738	0.2896	0.2857
Average Number of Editions	2	2	2	2
Type of Editions	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		Renovation Style		
		1997		
Frequency/Issues		2		
Distribution By Zone				
	SCF	1		
	1 & 2	2		
	3	16		
	4	26		
	5	65		
	6	29		
	7	20		
	8	1		
	Total	160		
Level Of Presort				
	A Non-Barcode	103		
	A Barcode	-		
	B Non-Barcode	57		
	B Barcode	-		
	C	-		
	Total	160		
Editorial Percentage		76%		
Average Copy Weight		0.5970		
Average Number of Editions		1		
Type of Editions		Geographic		

Meredith Corporation Postage Statistics

		LADIES' HOME JOURNAL			
		1994	1995	1996	1997
Frequency/Issues		12	12	12	12
Distribution By Zone					
	SCF	30,000	30,720	31,150	32,675
	1 & 2	9,120	9,029	8,460	6,530
	3	2,880	2,998	2,507	1,901
	4	2,160	2,456	1,669	2,456
	5	2,160	2,470	1,626	2,538
	6	360	382	278	448
	7	900	994	666	878
	8	480	523	442	706
	Total	48,060	49,572	46,798	48,132
Level Of Presort					
	A Non-Barcode	2,868	2,934	878	732
	A Barcode	192	284	1,492	3,054
	B Non-Barcode	4,986	5,826	1,572	568
	B Barcode	4,614	4,826	6,897	9,197
	C	35,400	35,702	35,959	34,581
	Total	48,060	49,572	46,798	48,132
Editorial Percentage		45%	40%	41%	43%
Average Copy Weight		0.7200	0.7190	0.6963	0.6903
Average Number of Editions		N/A	N/A	N/A	90
Type of Editions		Demographic	Demographic	Demographic	Geographic

Meredith Corporation Postage Statistics

	SUCCESSFUL FARMING			
	1994	1995	1996	1997
Frequency/Issues	12	12	12	12
Distribution By Zone				
SCF	60	56	2,588	3,162
1 & 2	1,020	992	1,244	1,272
3	1,464	1,484	421	86
4	2,196	2,222	712	411
5	840	898	596	543
6	144	144	143	142
7	156	142	138	144
8	12	8	9	9
Total	5,892	5,946	5,851	5,769
Level Of Presort				
A Non-Barcode	257	196	179	208
A Barcode	295	395	460	521
B Non-Barcode	378	298	271	119
B Barcode	1,002	1,144	1,123	1,165
C	3,960	3,913	3,818	3,756
Total	5,892	5,946	5,851	5,769
Editorial Percentage	52%	49%	52%	49%
Average Copy Weight	0.3900	0.4358	0.4178	0.4243
Average Number of Editions	N/A	570	569	836
Type of Editions	Demographic	Demographic	Demographic	Demographic

Meredith Corporation Postage Statistics

	Country Home			
	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>
Frequency/Issues	6	6	6	6
Distribution By Zone				
SCF	18	6	1,037	2,834
1 & 2	90	170	157	145
3	498	610	489	295
4	942	1,685	1,281	654
5	1,722	1,390	1,048	505
6	738	165	136	84
7	498	327	251	121
8	18	434	330	137
Total	4,524	4,787	4,729	4,775
Level Of Presort				
A Non-Barcode	425	586	468	737
A Barcode	271	360	301	229
B Non-Barcode	202	697	1,275	1,729
B Barcode	2,126	1,869	1,525	1,102
C	1,500	1,275	1,160	978
Total	4,524	4,787	4,729	4,775
Editorial Percentage	53%	47%	52%	49%
Average Copy Weight	0.7000	0.8785	0.9011	1.0395
Average Number of Editions	N/A	N/A	24	28
Type of Editions	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		TRADITIONAL HOME			
		1994	1995	1996	1997
Frequency/Issues		6	6	6	6
Distribution By Zone					
	SCF	12	5	816	2,333
	1 & 2	42	143	143	109
	3	324	444	367	177
	4	582	1,151	923	419
	5	1,380	1,027	793	345
	6	558	87	81	47
	7	402	260	208	85
	8	12	317	244	89
	Total	3,312	3,434	3,575	3,604
Level Of Presort					
	A Non-Barcode	461	335	286	225
	A Barcode	199	232	273	369
	B Non-Barcode	270	304	808	504
	B Barcode	1,590	1,660	1,275	1,465
	C	792	903	933	1,041
	Total	3,312	3,434	3,575	3,604
Editorial Percentage		57%	51%	52%	50%
Average Copy Weight		0.6600	0.7966	0.8351	0.9758
Average Number of Editions		34	34	40	55
Type of Editions	Geographic	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

	WOOD			
	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>
Frequency/Issues	9	9	9	9
Distribution By Zone				
SCF	9	10	1,053	2,320
1 & 2	378	408	280	179
3	738	790	544	304
4	1,305	1,387	1,023	706
5	1,422	1,495	1,124	767
6	243	265	245	193
7	657	695	474	255
8	<u>117</u>	<u>124</u>	<u>86</u>	<u>78</u>
Total	4,869	5,174	4,829	4,802
Level Of Presort				
A Non-Barcode	134	468	223	138
A Barcode	487	508	771	1,067
B Non-Barcode	779	437	179	18
B Barcode	2,435	2,877	3,072	3,098
C	<u>1,035</u>	<u>884</u>	<u>584</u>	<u>481</u>
Total	4,869	5,174	4,829	4,802
Editorial Percentage	63%	61%	62%	57%
Average Copy Weight	0.4200	0.4706	0.4703	0.4976
Average Number of Editions	2	2	2	2
Type of Editions	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		COUNTRY AMERICA			
		1994	1995	1996	1997
Frequency/Issues		10	10	9	6
Distribution By Zone					
	SCF	60	62	1,105	2,576
	1 & 2	250	264	214	132
	3	1,250	1,260	898	373
	4	2,400	2,443	1,762	744
	5	3,800	3,847	2,704	1,055
	6	1,300	1,284	903	333
	7	800	793	536	163
	8	30	29	30	21
	Total	9,890	9,982	8,152	5,397
Level Of Presort					
	A Non-Barcode	1,060	1,076	658	185
	A Barcode	890	1,050	980	1,289
	B Non-Barcode	741	344	220	58
	B Barcode	3,659	4,250	3,774	2,682
	C	3,540	3,262	2,520	1,183
	Total	9,890	9,982	8,152	5,397
Editorial Percentage		48%	54%	62%	55%
Average Copy Weight		0.4800	0.5108	0.4336	0.5338
Average Number of Editions		3	3	3	3
Type of Editions		Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

	GOLF for WOMEN			
	1994	1995	1996	1997
Frequency/Issues	6	6	6	6
Distribution By Zone				
SCF	18	17	18	18
1 & 2	102	115	120	124
3	180	203	211	214
4	270	307	313	317
5	540	646	662	683
6	162	165	167	185
7	282	280	281	284
8	18	79	77	79
Total	1,572	1,812	1,849	1,904
Level Of Presort				
A Non-Barcode	66	56	41	43
A Barcode	126	148	120	217
B Non-Barcode	71	56	60	33
B Barcode	409	472	424	515
C	900	1,080	1,204	1,096
Total	1,572	1,812	1,849	1,904
Editorial Percentage	58%	54%	52%	53%
Average Copy Weight	0.5000	0.5639	0.5805	0.6271
Average Number of Editions	4	4	5	5
Type of Editions	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		AMERICAN PATCHWORK & QUILTING			
		1994	1995	1996	1997
Frequency/Issues		6	6	6	6
Distribution By Zone					
	SCF	6	9	9	9
	1 & 2	48	47	47	49
	3	96	92	94	97
	4	168	164	163	166
	5	258	253	243	245
	6	60	57	57	58
	7	126	125	124	130
	8	30	31	30	31
	Total	792	778	767	785
Level Of Presort					
	A Non-Barcode	171	153	104	28
	A Barcode	111	80	140	255
	B Non-Barcode	41	42	36	4
	B Barcode	253	244	253	242
	C	216	259	234	256
	Total	792	778	767	785
Editorial Percentage		82%	80%	75%	78%
Average Copy Weight		0.2800	0.2809	0.3602	0.3602
Average Number of Editions		2	2	2	2
Type of Editions		Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

	Crayola Kids			
	1994	1995	1996	1997
Frequency/Issues	6	6	6	6
Distribution By Zone				
SCF	12	20	22	28
1 & 2	90	135	149	190
3	138	208	231	306
4	234	357	399	549
5	498	781	893	1,144
6	84	127	154	208
7	168	249	302	389
8	48	75	88	105
Total	1,272	1,952	2,238	2,919
Level Of Presort				
A Non-Barcode	272	448	457	96
A Barcode	76	148	62	498
B Non-Barcode	155	304	392	157
B Barcode	229	501	543	1,227
C	540	553	784	941
Total	1,272	1,952	2,238	2,919
Editorial Percentage	75%	72%	76%	66%
Average Copy Weight	0.2800	0.4177	0.3542	0.4415
Average Number of Editions	8	8	7	8
Type of Editions	Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		Cross Stitch & NEEDLEWORK			
		1994	1995	1996	1997
Frequency/Issues		6	6	6	6
Distribution By Zone					
	SCF	24	22	19	22
	1 & 2	96	87	78	105
	3	510	448	395	305
	4	900	783	690	557
	5	1,620	1,386	1,210	954
	6	660	575	510	317
	7	420	370	324	303
	8	30	29	26	47
	Total	4,260	3,700	3,252	2,610
Level Of Presort					
	A Non-Barcode	979	792	220	195
	A Barcode	341	314	754	828
	B Non-Barcode	295	371	74	13
	B Barcode	2,045	1,798	1,996	1,327
	C	600	425	208	247
	Total	4,260	3,700	3,252	2,610
Editorial Percentage		80%	76%	76%	77%
Average Copy Weight		0.2200	0.2568	0.3071	0.345
Average Number of Editions		3	3	3	3
Type of Editions		Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		Decorative WOODCRAFTS			
		1994	1995	1996	1997
Frequency/Issues		6	6	6	6
Distribution By Zone					
	SCF	18	16	18	19
	1 & 2	78	80	92	97
	3	162	156	176	186
	4	300	274	318	339
	5	450	426	477	505
	6	96	94	110	121
	7	210	206	234	260
	8	42	42	43	45
	Total	1,356	1,294	1,468	1,572
Level Of Presort					
	A Non-Barcode	331	302	281	77
	A Barcode	41	100	105	529
	B Non-Barcode	114	58	199	14
	B Barcode	258	454	455	511
	C	612	380	428	441
	Total	1,356	1,294	1,468	1,572
Editorial Percentage		84%	79%	78%	79%
Average Copy Weight		0.2800	0.2866	0.3179	0.3141
Average Number of Editions		2	2	2	2
Type of Editions		Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		Do It Yourself Ideas for Your Home & Garden			
		1994	1995	1996	1997
Frequency/Issues		4	4	4	4
Distribution By Zone					
	SCF	-	-	1	2
	1 & 2	-	1	5	6
	3	4	7	34	40
	4	8	13	58	69
	5	16	29	113	133
	6	8	14	50	60
	7	4	11	40	48
	8	-	1	2	2
	Total	40	76	303	360
Level Of Presort					
	A Non-Barcode	24	11	40	17
	A Barcode	4	41	112	141
	B Non-Barcode	10	1	10	-
	B Barcode	2	23	141	202
	C	-	-	-	-
	Total	40	76	303	360
Editorial Percentage		82%	83%	83%	84%
Average Copy Weight		0.2800	0.4735	0.4715	0.4700
Average Number of Editions		1	1	1	1
Type of Editions		Geographic	Geographic	Geographic	Geographic

Meredith Corporation Postage Statistics

		family Money			
		<u>1997</u>			
Frequency/Issues		2			
Distribution By Zone					
	SCF	71			
	1 & 2	17			
	3	21			
	4	54			
	5	211			
	6	30			
	7	38			
	8	<u>13</u>			
	Total	455			
Level Of Presort					
	A Non-Barcode	15			
	A Barcode	114			
	B Non-Barcode	5			
	B Barcode	258			
	C	<u>63</u>			
	Total	455			
Editorial Percentage		57%			
Average Copy Weight		0.5657			
Average Number of Editions		4			
Type of Editions		Geographic			

Meredith Corporation Postage Statistics

	Decorating			
	1995	1996	1997	
Frequency/Issues	2	4	4	
Distribution By Zone				
SCF	-	-	-	
1 & 2	-	1	1	
3	2	8	11	
4	3	13	19	
5	7	36	52	
6	3	17	24	
7	2	10	14	
8	-	1	1	
Total	17	86	122	
Level Of Presort				
A Non-Barcode	1	3	10	
A Barcode	13	53	60	
B Non-Barcode	-	1	-	
B Barcode	3	29	52	
C	-	-	-	
Total	17	86	122	
Editorial Percentage	75%	75%	78%	
Average Copy Weight	0.5021	0.5178	0.5204	
Average Number of Editions	1	1	1	
Type of Editions	Geographic	Geographic	Geographic	

Meredith Corporation Postage Statistics

		Gardens, Decks & Landscapes	
		1997	
Frequency/Issues		4	
Distribution By Zone			
	SCF	-	
	1 & 2	-	
	3	3	
	4	6	
	5	12	
	6	5	
	7	4	
	8	-	
	Total	30	
Level Of Presort			
	A Non-Barcode	7	
	A Barcode	20	
	B Non-Barcode	-	
	B Barcode	3	
	C	-	
	Total	30	
Editorial Percentage		80%	
Average Copy Weight		0.5007	
Average Number of Editions		1	
Type of Editions	Geographic		

Meredith Corporation Postage Statistics

		Crafts Showcase		
		1997		
Frequency/Issues		4		
Distribution By Zone				
	SCF	1		
	1 & 2	5		
	3	10		
	4	17		
	5	28		
	6	7		
	7	12		
	8	3		
	Total	83		
Level Of Presort				
	A Non-Barcode	7		
	A Barcode	57		
	B Non-Barcode	-		
	B Barcode	19		
	C	-		
	Total	83		
Editorial Percentage		45%		
Average Copy Weight		0.6609		
Average Number of Editions		1		
Type of Editions		Geographic		

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-24. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed on pallets at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1 by the following pallet presort levels:

- (a) 5-digit pallets
- (b) 3-digit pallets
- (c) SCF pallets
- (d) ADC/SDC pallets
- (e) BMC pallets Mixed-BMC pallets.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. That information (for Better Homes and Gardens [BHG] and Country America) is contained in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-24-28".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-25. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, for those volumes mailed on pallets at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1, please provide the average number of pieces per pallet by the following pallet presort levels:

- (a) 5-digit pallets
- (b) 3-digit pallets
- (c) SCF pallets
- (d) ADC/SDC pallets
- (e) BMC pallets Mixed-BMC pallets.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. That information (for Better Homes and Gardens [BHG] and Country America) is contained in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-24-28".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-26. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, for those volumes mailed on pallets at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1, please provide the average pallet weight by the following pallet presort levels:

- (a) 5-digit pallets
- (b) 3-digit pallets
- (c) SCF pallets
- (d) ADC/SDC pallets
- (e) BMC pallets Mixed-BMC pallets.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. That information (for Better Homes and Gardens [BHG] and Country America) is contained in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-24-28".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-27. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed in sacks at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1 by the following sack presort levels:

- (a) Carrier route(s) sacks
- (b) Firm sacks
- (c) 5-digit sacks
- (d) 3-digit unique city sacks
- (e) 3-digit sacks
- (f) SCF sacks
- (g) ADC/SDC sacks
- (h) Mixed sacks.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. That information (for Better Homes and Gardens [BHG] and Country America) is contained in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-24-28".

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-28. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, for those volumes mailed in sacks at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1, please provide the average number of pieces per sack by the following sack presort levels:

- (a) Carrier route(s) sacks
- (b) Firm sacks
- (c) 5-digit sacks
- (d) 3-digit unique city sacks
- (e) 3-digit sacks SCF sacks
- (g) ADC/SDC sacks
- (h) Mixed sacks.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. That information (for Better Homes and Gardens [BHG] and Country America) is contained in the compilation of documents attached hereto designated "Responses to USPS/MPA-T1-24-28".

**Magazine Publishers of America Witness Christopher Little
Responses to USPS/MPA-T1-24-28**

**[Consisting of 12 pages of information regarding Better Homes and Gardens
and 6 pages of information regarding Country America.]**

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	498381	970	4864827	107264	21228	2498	5495168
USPS/MPA-T1-25	Avg. Pieces per pallet	1128	970	2673	670	231	278	5950
USPS/MPA-T1-26	Avg. Pallet Weight	603.48	518.95	1430.06	358.45	123.585	148.73	3183.25
	Total Pallets	442	1	1820	160	92	9	2524
USPS/MPA-T1-27	Copies in Sacks	13450	4284	17454	0	6671	8671	50530
USPS/MPA-T1-28	Avg. Pieces per Sack	34	29	41	0	54	33	191
	Total Sacks	396	148	426	0	124	263	1355

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	1962708	1699	4357026	63813	31345	7983	6424574
USPS/MPA-T1-25	Avg. Pieces per pallet	886	850	1898	483	490	1331	5938
USPS/MPA-T1-26	Avg. Pallet Weight	726.52	697	1556.36	396.06	401.8	1091.42	4869.16
	Total Pallets	2215	2	2296	132	64	6	4715
USPS/MPA-T1-27	Copies in Sacks	4307	4010	12851	0	25260	12738	59166
USPS/MPA-T1-28	Avg. Pieces per Sack	23	20	30	0	40	39	152
	Total Sacks	187	201	428	0	632	327	1774

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2785319	72571	3517196	37129	17525	2370	6432110
USPS/MPA-T1-25	Avg. Pieces per pallet	752	477	1471	360	417	1185	4662
USPS/MPA-T1-26	Avg. Pallet Weight	789.6	500.85	1544.55	378	437.85	1244.25	4895.1
	Total Pallets	3704	152	2391	103	42	2	6394
USPS/MPA-T1-27	Copies in Sacks	2246	3190	9010	0	4662	9465	28573
USPS/MPA-T1-28	Avg. Pieces per Sack	17	16	23	0	26	36	118
	Total Sacks	132	199	392	0	179	263	1165

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2903845	122191	3452502	44939	34287	7666	6565430
USPS/MPA-T1-25	Avg. Pieces per pallet	753	493	1459	374	490	1533	5102
USPS/MPA-T1-26	Avg. Pallet Weight	778.602	509.762	1508.61	386.716	506.66	1585.122	5275.468
	Total Pallets	1214	53	771	120	3	1	2162
USPS/MPA-T1-27	Copies in Sacks	2392	2291	4478	0	11342	10116	30619
USPS/MPA-T1-28	Avg. Pieces per Sack	16	18	17	0	28	40	119
	Total Sacks	150	127	263	0	405	253	1198

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2552469	28154	3915684	50442	71316	20011	6638076
USPS/MPA-T1-25	Avg. Pieces per pallet	807	494	1648	394	517	1668	5528
USPS/MPA-T1-26	Avg. Pallet Weight	750.51	459.42	1532.64	366.42	480.81	1551.24	5141.04
	Total Pallets	3163	57	2376	128	138	12	5874
USPS/MPA-T1-27	Copies in Sacks	3002	1787	13406	0	6153	9049	33397
USPS/MPA-T1-28	Avg. Pieces per Sack	20	18	25	0	36	36	135
	Total Sacks	150	99	536	0	171	251	1208

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2320588	27166	3816788	48636	55005	17309	6285492
USPS/MPA-T1-25	Avg. Pieces per pallet	786	503	1630	392	500	1574	5385
USPS/MPA-T1-26	Avg. Pallet Weight	728.622	466.281	1511.01	363.384	463.5	1459.098	4991.895
	Total Pallets	2952	54	2342	124	110	11	5593
USPS/MPA-T1-27	Copies in Sacks	3317	1969	8500	0	14047	10452	38285
USPS/MPA-T1-28	Avg. Pieces per Sack	20	21	17	0	29	35	122
	Total Sacks	166	94	500	0	484	299	1543

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2135224	0	4245887	51722	39597	10343	6482773
USPS/MPA-T1-25	Avg. Pieces per pallet	863	0	1814	457	535	1724	5393
USPS/MPA-T1-26	Avg. Pallet Weight	759.44	0	1596.32	402.16	470.8	1517.12	4745.84
	Total Pallets	2474	0	2341	113	74	6	5008
USPS/MPA-T1-27	Copies in Sacks	4473	2148	4074	0	11782	10535	33012
USPS/MPA-T1-28	Avg. Pieces per Sack	22	23	21	0	30	29	125
	Total Sacks	203	93	194	0	393	363	1247

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	1672823	0	4178687	75603	109623	29312	6066048
USPS/MPA-T1-25	Avg. Pieces per pallet	837	0	1835	463	571	1954	5660
USPS/MPA-T1-26	Avg. Pallet Weight	734.049	0	1609.3	406.051	500.767	1713.658	4963.82
	Total Pallets	1999	0	2277	163	192	15	4646
USPS/MPA-T1-27	Copies in Sacks	5062	3175	12067	0	17578	12245	50127
USPS/MPA-T1-28	Avg. Pieces per Sack	23	22	24	0	32	36	137
	Total Sacks	220	144	503	0	549	340	1757

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2488716	49145	3771120	77707	123372	43684	6553744
USPS/MPA-T1-25	Avg. Pieces per pallet	780	592	1591	413	482	1899	5757
USPS/MPA-T1-26	Avg. Pallet Weight	762.06	578.384	1554.41	403.501	470.914	1855.323	5,624.59
	Total Pallets	3191	83	2370	188	256	23	6111
USPS/MPA-T1-27	Copies in Sacks	2420	1795	26819	0	12416	7496	50946
USPS/MPA-T1-28	Avg. Pieces per Sack	19	18	25	0	38	32	132
	Total Sacks	127	100	1073	0	327	234	386

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2949857	147528	3219537	94408	89487	23457	6524274
USPS/MPA-T1-25	Avg. Pieces per pallet	710	490	1348	396	481	1564	4989
USPS/MPA-T1-26	Avg. Pallet Weight	816.5	563.5	1550.2	455.4	553.15	1798.8	5737.35
	Total Pallets	4155	301	2388	238	186	15	7284
USPS/MPA-T1-27	Copies in Sacks	1796	2144	21695	0	19411	5622	50668
USPS/MPA-T1-28	Avg. Pieces per Sack	16	17	19	0	29	30	111
	Total Sacks	112	126	1142	0	669	187	2237

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	1459672	121785	2940729	133272	145768	46730	4847956
USPS/MPA-T1-25	Avg. Pieces per pallet	587	432	1224	376	386	1558	4563
USPS/MPA-T1-26	Avg. Pallet Weight	704.4	518.4	1468.8	451.2	463.2	1869.6	5475.6
	Total Pallets	2487	282	2403	354	378	30	5933
USPS/MPA-T1-27	Copies in Sacks	2339	2702	36941	0	22037	6902	70921
USPS/MPA-T1-28	Avg. Pieces per Sack	15	16	21	0	24	32	108
	Total Sacks	156	169	1759	0	918	216	3218

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	2018359	4131	4143740	174508	134948	31265	6506951
USPS/MPA-T1-25	Avg. Pieces per pallet	829	590	1761	504	496	1563	5743
USPS/MPA-T1-26	Avg. Pallet Weight	727	517	1544	442	435	1371	5036
	Total Pallets	2435	7	2353	346	272	20	5433
USPS/MPA-T1-27	Copies in Sacks	4331	2235	10318	0	6647	6878	30409
USPS/MPA-T1-28	Avg. Pieces per Sack	22	21	19	0	21	23	106
	Total Sacks	197	106	543	0	317	299	1462

CTRY AMER FEB-MAR 97

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	0	0	0	649549	136358	44458	830365
USPS/MPA-T1-25	Avg. Pieces per pallet	0	0	0	1412	718	2964	5094
USPS/MPA-T1-26	Avg. Pallet Weight	0	0	0	791.4966	402.4749	1661.47	2855.442
	Total Pallets	0	0	0	460	190	15	665
USPS/MPA-T1-27	Copies in Sacks	20	60	14952	0	38515	12867	66414
USPS/MPA-T1-28	Avg. Pieces per Sack	20	30	27	0	44	52	173
	Total Sacks	1	2	554	0	875	247	1680

CTRY AMER APR-MAY 97

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	0	0	0	620064	161299	45147	826510
USPS/MPA-T1-25	Avg. Pieces per pallet	0	0	0	1393	827	2822	5042
USPS/MPA-T1-26	Avg. Pallet Weight	0	0	0	781.1944	463.7816	1582.578	2827.554
	Total Pallets	0	0	0	445	195	16	656
USPS/MPA-T1-27	Copies in Sacks	0	0	25178	0	42893	11161	79232
USPS/MPA-T1-28	Avg. Pieces per Sack	0	0	31	0	45	42	118
	Total Sacks	0	0	812	0	953	266	2031

CTRY AMER JUN-JUL 97

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	0	0	0	642420	105823	33698	781941
USPS/MPA-T1-25	Avg. Pieces per pallet	0	0	0	1643	936	3063	5842
USPS/MPA-T1-26	Avg. Pallet Weight	0	0	0	734.421	418.392	1369.161	2521.974
	Total Pallets	0	0	0	391	113	11	515
USPS/MPA-T1-27	Copies in Sacks	128	702	45878	0	55313	10476	112497
USPS/MPA-T1-28	Avg. Pieces per Sack	43	44	34	0	48	39	208
	Total Sacks	3	16	1349	0	1152	269	2789

CTRY AMER AUG-SEP 97

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	0	0	0	592003	78198	23924	694125
USPS/MPA-T1-25	Avg. Pieces per pallet	0	0	0	1579	899	3418	5896
USPS/MPA-T1-26	Avg. Pallet Weight	0	0	0	737.8667	420.1027	1597.231	2755.201
	Total Pallets	0	0	0	375	87	7	469
USPS/MPA-T1-27	Copies in Sacks	0	166	38019	0	73300	11448	122933
USPS/MPA-T1-28	Avg. Pieces per Sack	0	28	32	0	16	9	85
	Total Sacks	0	6	1188	0	4581	1272	7047

CTRY AMER OCT-NOV 97

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	0	0	0	440561	217559	56837	714957
USPS/MPA-T1-25	Avg. Pieces per pallet	0	0	0	985	880	3343	5208
USPS/MPA-T1-26	Avg. Pallet Weight	0	0	0	524.7095	468.776	1780.816	2774.302
	Total Pallets	0	0	0	447	247	17	711
USPS/MPA-T1-27	Copies in Sacks	20	4233	93971	0	98535	14678	211437
USPS/MPA-T1-28	Avg. Pieces per Sack	20	29	35	0	58	42	184
	Total Sacks	1	146	2685	0	1699	349	4880

CTRY AMER DEC-HOL 97

		CARRIER					MIXED	
		ROUTE	5-DIGIT	3-DIGIT	SCF	ADC/SDC	BMC/ADC	TOTALS
USPS/MPA-T1-24	Copies on Pallets	0	0	0	439840	231637	56503	727980
USPS/MPA-T1-25	Avg. Pieces per pallet	0	0	0	1105	1038	3766	5909
USPS/MPA-T1-26	Avg. Pallet Weight	0	0	0	484.432	455.0592	1651.0144	2590.506
	Total Pallets	0	0	0	398	223	15	636
USPS/MPA-T1-27	Copies in Sacks	0	5386	76243	0	77828	16061	175518
USPS/MPA-T1-28	Avg. Pieces per Sack	0	34	39	0	58	46	177
	Total Sacks	0	158	1955	0	1342	349	3804

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-29. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed in trays at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1 by the following tray presort levels:

- (a) Carrier route(s) trays
- (b) Firm trays
- (c) 5-digit trays
- (d) 3-digit unique city trays
- (e) 3-digit trays SCF trays
- (g) ADC/SDC trays
- (h) Mixed trays.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. No trays were used.

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-30. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, for those volumes mailed in trays at second class regular or periodical regular rates for each publication listed in response to interrogatory number 1, please provide the average number of pieces per tray by the following tray presort levels:

- (a) Carrier route(s) trays
- (b) Firm trays
- (c) 6-digit trays
- (d) 3-digit unique city trays
- (e) 3-digit trays SCF trays
- (g) ADC/SDC trays
- (h) Mixed trays.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. No trays were used.

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-31. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed in bundles at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. This information with regard to "bundles" is being compiled and will be provided in a supplementary response to USPS/MPA-T1-31.

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-32. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, for those volumes mailed in bundles at second-class regular or periodical regular rates for each publication listed in response to interrogatory number 1, please provide the average number of pieces per bundle.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith is providing information in response to this interrogatory for the main file of two publications for calendar year 1997. This information with regard to "bundles" is being compiled and will be provided in a supplementary response to USPS/MPA-T1-32.

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

USPS/MPA-TI-33. For each fiscal year (or calendar year if fiscal year is unavailable) from 1986 to present, please provide the volumes mailed at second-class regular or periodical regular rates that were plant loaded in USPS provided transportation for each publication listed in response to interrogatory number 1.

Response:

As indicated in the objections filed by MPA on February 2, 1998, Meredith intends to provide information in response to this interrogatory for calendar year 1997. The matter is being researched and a supplementary response to USPS/MPA-T1-33 will be provided.

**MAGAZINE PUBLISHERS OF AMERICA WITNESS CHRISTOPHER LITTLE
RESPONSES TO INTERROGATORIES OF USPS**

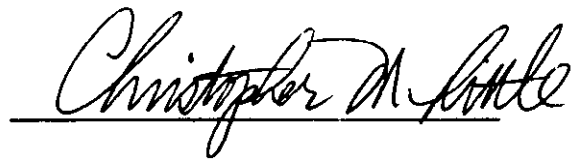
USPS/MPA-TI-34. Please also provide all data furnished in response to interrogatories 1 through 33 above in electronic format.

Response:

A disk will be provided to the Postal Service and filed as a Library Reference (MPA-LR-4).

DECLARATION

I, Christopher M. Little, declare under penalty of perjury that the foregoing answers are true and correct, to the best of my knowledge, information, and belief.

A handwritten signature in cursive script, reading "Christopher M. Little", is written over a horizontal line.

Dated: February 5, 1998

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the rules of practice.


James R. Grogan

Washington, D.C.
February 5, 1998